

## **JUMP START PLAN X COMMITTEE MEETING SUMMARY – JULY 9**

**SURVEY:** Jump Start Plan X Survey has been completed and is available online. Here's the Link: <http://www.zoomerang.com/survey.zgi?p=WEB226MU4SYVJW>

**MEDIA:** "My View" column soliciting feedback and more volunteers was submitted to Tallahassee Democrat and should be published by mid-July. It also will be posted on KCCI blog in the next week. Key talking points also will become part of flyer for Chamber retreat in Ponte Verde June 20-21.

E-mail blasts will be sent out next week by Tallahassee Area Chamber and to Capital City Chamber members in the next week. Other small business groups, i.e. FAMU SBDC and Locally Owned Tallahassee also will be approached by Dorothy Bland to help get the word out to their clients/members.

**FINANCE:** Nolia Brandt and Judy Jones-Colson have met with a board member and the staff of a newly developed community bank to discuss community and small business finance needs. They also have upcoming meetings scheduled with local credit unions and national banks. They will continue this effort to work to create more flexible resources that will meet the unique needs of local small businesses.

**CO-LOCATION OF SERVICES:** Nolia and Judy will also seek out sites for co-location of services. Requests have been made to the library, and the city was also approached about the Renaissance Center.

**NEW BLOG:** Cynthia Marie VanLandingham has joined the team and launched Creativity Corner blog. Go to <http://www.wonderguide.typepad.com/creativitycorner>

### **UPCOMING COMMITTEE GOALS:**

Chair Tony Carvajal will schedule meetings for late July and August. Each team member will invite at least one person to join the team and attend next meeting. The aim is to grow the committee and to have a meeting the first week of August to review survey results and plan next steps. The team needs volunteers in the following areas.

- Co-location of services to help small business
- Financial incentives to help small business
- Business Incubator to help small business
- Marketing of three initiatives outlined above
- Budget/Fundraising – for box car site in the Arts Park that all KCCI teams could use for central meeting space near Gaines Street corridor.